## **Increase Revenue with High Passenger Load Factor (PLF)**



81.7% Worldwide Average PLF 2018 (IATA)





## A Hybrid, Adaptive Regression **PLF Forecasting Model**

Obase PLF solution is developed on R and the visualizations are done through MicroStrategy



Forecast aggregate passenger traffic









## **Our Solution's Impact made** at an International Airlines



The improvement made on this KPI affects the plans and costs of the airline's complimentary functions, including workforce, fuel, catering, and ground services.

Day ahead prediction 336

Perfection in prediction: 90%-100%

