

## COOKIE POLICY

This Cookie Policy herein has been prepared by Obase Bilgisayar ve Danışmanlık Hizmetleri Ticaret A.Ş. (“**Company**”) acting in the capacity of data controller pursuant to Article 10 of the Law No. 6698 on the Protection of Personal Data (“**PDPL**”), the Regulation 2016/679 of the European Parliament and Council of 27 April 2016 (European Data Protection Regulation or “**GDPR**”) and the Communique on Principles and Procedures to be Followed in Fulfillment of the Obligation to Inform.

Cookies are small text files that are stored on your device or network server via browsers by the websites you visit. The purpose of this Cookie Policy is to inform you about which type of cookies we use for what purposes and how you can manage these cookies regarding the processing of personal data obtained automatically through the placement of cookies used on our website on your device.

For the cookies we use on our website, except for the necessary cookies, the explicit consent of the users is obtained and the opportunity to change their consent at any time is provided. Through the cookie management panel, users can see the types of cookies used on our website and can set their preferences with the "on" or "off" options for all cookies other than Necessary Cookies. Users can always change their preferences through this panel.

### 1. Types of Cookies We Use on Our Website

Type of Cookie	Description
<b>Session Cookies</b>	Session cookies retain information while you’re navigating through the website until the web browser is closed. Session cookies and permanent cookies are used on our website depending on the duration of use. Session cookies are used to ensure the continuity of the session and once the web browser is closed, these cookies are deleted.
<b>Persistent Cookies</b>	These cookies are stored on your web browser until they expire or get deleted. Persistent cookies remain on your device even after the web browser is closed. They have an expiry date and will be destroyed automatically when the expiry date is reached.
<b>First-Party Cookies</b>	Whether the cookie is first-party or third-party varies according to the cookie placed by the website or domain. First-party cookies are placed directly by the website the user is visiting, that is, the internet address shown in the browser's address bar.
<b>Third-Party Cookies</b>	Third-party cookies are placed by a different domain than the domain the user is visiting.
<b>Necessary Cookies</b>	These cookies are necessary for the operation of our website. These cookies are first-party cookies and process personal data during the

	session (except for cookies regarding your privacy preferences since these cookies last longer than the session duration) and are automatically deleted when the session ends. These cookies are mandatorily used in order to perform an information society service you have requested (log-in, filling out forms and remembering privacy preferences). The cookie for performance and analytical purposes allows counting visitors on our website and tracking traffic and is first party. In this way, we can test and improve the performance of our website.
<b>Advertising / Targeting Cookies</b>	These cookies are cookies placed by our advertising partners through our website and are third party cookies. They are used by our business partners to profile your interests and to show you relevant advertisements.
<b>Functionality Cookies</b>	These types of cookies are used to make our website more functional and for personalization purposes (to ensure that your preferences other than your privacy preferences are remembered when you re-enter the site).

## 2. Purpose of Processing Personal Data, Places of Transfer, Purpose of Transfer, Method and Legal Basis of Collection of Personal Data

**Necessary cookies** are mandatorily used in order to perform an information society service you have requested (log-in, filling out forms and remembering privacy preferences). Your personal data collected through these cookies are processed within the scope of Article 5 paragraph (2) subparagraph (c) of PDPL "Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract." or subparagraph (f) of PDPL "Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject."

**Advertising and Targeting cookies** are used by our business partners to profile your interests and to show you relevant advertisements. Your personal data collected through these cookies are processed within the scope of Article 5 paragraph (1) of PDPL by obtaining your explicit consent.

**Functionality cookies** are used to make our website more functional and for personalization purposes (to ensure that your preferences other than your privacy preferences are remembered when you re-enter the site). Your personal data collected through these cookies are processed within the scope of Article 5 paragraph (1) of PDPL by obtaining your explicit consent. Information on cookies on our website is provided in the table below:

Cookie Name	Description	Category	Storage Time	Type of Cookie
__RequestVerificationToken	This cookie is used to prevent attacks that exploit stolen cookies.	Necessary	Session	First Party
CultureInfo			Session	First Party
_ga_6HJFLMBMSX	Used by Google Analytics to collect data on how many times a user visits a website, as well as the dates of the first and most recent visits.	Analytics	1 year	Third Party
mkk			Session	Third Party
_cfuid	This cookie is part of services provided by Cloudflare, including load balancing, delivery of website content, and provision of DNS connectivity for website operators.	Necessary	Session	Third Party
_BUID	This cookie conducts marketing activities.	Marketing	365 days	Third Party
bscookie	Used to save the 2FA status of a logged-in user	Marketing	365 days	Third Party
AnalyticsSync History	Used to store information about the time a synchronization with the lms_analytics cookie occurs for users in Specified Countries.	Marketing	30 days	Third Party
UserMatchHistory	This cookie is used for LinkedIn Ads ID synchronization.	Marketing	30 days	Third Party
lidc	Used by the social networking service LinkedIn to track the use of embedded services.	Marketing	24 hours	Third Party
bcookie	Used to save the 2FA status of a logged-in user	Marketing	365 days	Third Party
li_sugr	Cookie used to perform probabilistic matching with the ID of a user outside of Designated Countries.	Marketing	90 days	Third Party

__cf_bm	This cookie is used to distinguish between humans and bots. This is useful for the website to prepare valid reports on the use of websites.	Necessary	25 minutes	Third Party
__RequestVerificationToken	This cookie is used to prevent attacks that exploit stolen cookies.	Necessary	Session	First Party
_ga_WGGD5GR4RN	It is used by Google Analytics to collect data on how many times a user visits the website, as well as the dates of the first and most recent visits.	Analytics	1 year	First Party
CultureInfo			Session	First Party
NID	This cookie is used to enable ad delivery or retargeting, to store user preferences.	Marketing	183 days	Third Party
__Secure-ROLLOUT_TOKEN	Records a unique ID to keep statistics on which videos the user has watched from YouTube.	Marketing	180 days	Third Party
VISITOR_PRIVACY_METADATA	This cookie is used to track and enrich users' privacy settings on the YouTube platform.	Marketing	180 days	Third Party
VISITOR_INFO1_LIVE	This cookie is used by YouTube to provide bandwidth estimates.	Marketing	180 days	Third Party
YSC	It is used by YouTube to remember user input and attribute a user's actions. This cookie is valid as long as the user keeps their browser open.	Marketing	Session	Third Party
IDE	Set by a third party (DoubleClick), these cookies are used to deliver targeted ads that are relevant to you across the web.	Marketing	1 year	Third Party

_gcl_au	This cookie is a first-party cookie for the "Conversion Linker" function - it takes information from ad clicks and stores it in a first-party cookie so that conversions can be attributed outside of the landing page.	Marketing	90 days	First Party
_ga	This cookie used by Google Analytics records a customised ID that is used to create statistical data on how the visitor uses the website.	Analytics	1 year	First Party

Your personal data is collected by the Company through technical and automatic methods through cookies, which are technical communication files, due to your visit to our website.

Your personal data obtained through cookies can be transferred to our business partners and legally authorized public institutions for the use of cookies and to meet the demands of official institutions, in line with the purposes of processing your personal data below.

### 3. Prevention of Cookies Use

You have the opportunity to customize your preferences in relation to the cookies by modifying your browser settings. Browser manufacturers provide help pages regarding the management of cookies, kindly check the below table for more information.

<b>Google Chrome</b>	<a href="https://support.google.com/chrome/answer/95647?hl=en">https://support.google.com/chrome/answer/95647?hl=en</a>
<b>Opera</b>	<a href="https://help.opera.com/en/latest/web-preferences/">https://help.opera.com/en/latest/web-preferences/</a>
<b>Mozilla Firefox</b>	<a href="https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer">https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer</a>
<b>Safari</b>	<a href="https://support.apple.com/kb/PH5042?locale=en_US">https://support.apple.com/kb/PH5042?locale=en_US</a>

### 4. What Are Your Rights Regarding Your Cookies?

As per the Article 11 of PDPL and Article 12 of GDPR, you are entitled to;

- learn whether your personal data are being processed,
- if they are, request information,
- obtain information on the purpose of processing and find out whether personal data has been used as fit for the purpose,
- obtain information about the third persons in Turkey and abroad, to whom personal data are transferred,
- request rectification of personal data that may have been incompletely or inaccurately processed,

- f. request the deletion or destruction of personal data,
- g. request notification of the operations made as per indents (e) and (f) to third parties to whom personal data have been transferred,
- h. object to occurrence of any detrimental result by means of analysis of personal data exclusively through automated systems and
- i. request compensation for the damages due to unlawful processing of personal data.

You can send your requests to the Company according to Communiqué on the Principles and Procedures for the Request to Data Controller. You can also direct your applications to us by submit it to the address “Fatih Sultan Mehmet Mah. Balkan Cad. Meydan İstanbul AVM Blok No:62/A Ümraniye/İstanbul” via registered letter or to the [bilgi@obase.com](mailto:bilgi@obase.com) e-mail address.

#### **Data Controller**

**Title:** Obase Bilgisayar ve Danışmanlık Hizmetleri Ticaret A.Ş.

**Address:** Fatih Sultan Mehmet Mah. Balkan Cad. Meydan İstanbul AVM Blok No:62/A  
Ümraniye/İstanbul

**E-mail Address:** [bilgi@obase.com](mailto:bilgi@obase.com)

This Cookie Policy issued by our Company may be updated periodically to show our personal information practices. In case of any significant changes in our Cookie Policy, information will be provided, primarily through our website.